

NCC Cable System Order

117424119

Order #	62344158
Syscode	8080
System Name	Spectrum/Outer Milwaukee Zone, WI
Market	Milwaukee-Racine

Flight Dates	10/03/16 - 10/09/16
Agency	Nonbox/Esner
Advertiser	Reform America Fund

Update Date	10/03/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$1,380.00
Commission	\$207.00
Net Total	\$1,173.00
Total Spots	12
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	FUSION Cable Live+7 Nov15

Client Code	WGE
Product Code	RAF
Est Code	RAF1004
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-

Comments : 10.3 NEW ORDER. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00		X						-	-	2	\$115.00	\$230.00	30	
2	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00			X					-	-	2	\$115.00	\$230.00	30	
3	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00				X				-	-	2	\$115.00	\$230.00	30	
4	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00					X			-	-	2	\$115.00	\$230.00	30	
5	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00						X		-	-	2	\$115.00	\$230.00	30	
6	FXNC	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00							X	-	-	2	\$115.00	\$230.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$1,380.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,380.00

SYSTEM APP: SALES ACCT Date Printed 10/03/16

62344158 | Milwaukee-Racine | Spectrum/Outer Milwaukee Zone, WI | 8080 |